

CONCLUSION

Yellowtail becomes part of the Conclusion ecosystem

Joining forces strengthens the position as a transformation partner in the financial sector

Utrecht, 2020 March 26th – IT service provider [Conclusion](#) adds [Yellowtail](#) to its ecosystem, strengthening Conclusion's position in the financial sector and digital transformations. Yellowtail is a leading fintech label in the Netherlands for clients such as pension funds, banks, and insurers. Yellowtail designs, builds, and manages digital and data-driven software solutions for financial service providers, with the mission to improve the quality of the financial life of consumers.

A strong position in the financial sector

Yellowtail has a strong position within the Dutch financial services market. The company combines expertise of the financial market, IT, and User Experience with innovation and effective implementation to develop innovative solutions such as MyLife, Hypotheek Assist, and MyMortgage. Through these smart digital and data-driven software solutions, Yellowtail brings financial service providers closer to their customers, enables them to better activate these customers, and to provide them with advice that suits their financial situation. Consumers themselves can then relatively easily give more direction to their financial future.

The Key Control Dashboard platform, which has a strong position within central and local government, is also part of the Yellowtail portfolio. The Key Control Dashboard offers an integrated approach to governance, risk, and control in order to allow organizations to be demonstrably in control and comply with the relevant standards frameworks (BIO, ISO27001, NEN7510) and legislation (GDPR).

According to Matthijs Mons, the Managing Director of Yellowtail, 'Yellowtail is able to really take the next step forward as part of Conclusion. For example, we have identified several opportunities by forming a united front with Conclusion labels, which put us in a better position with large accounts within the ecosystem and give us more clout to take on large projects.' 'With our sector knowledge and data-driven expertise, Yellowtail contributes to the strength of Conclusion as a digital transformation player,' state Robin Bouman, Edwin Lodder and Mark Leck, the other managing directors.

Engbert Verkoren, Conclusion's CEO, explains that 'the fact that Yellowtail is now part of the ecosystem strengthens us as a transformation partner in the financial sector. A sustainable and personal customer relationship will become crucial for financial institutions in the coming years. With Yellowtail's data-driven software solutions, we can help financial service providers with this digital transformation.'

About Yellowtail

Yellowtail has been designing, building, and managing digital and data-driven software solutions for the financial sector for over fifteen years. Yellowtail's mission is to improve the quality of the

consumer's financial life. The products and services of Yellowtail help to activate consumers, enable them to take action, and give them the confidence to make better financial decisions. The focus is on creating the ultimate customer experience. Thanks to our sector-focused approach, Yellowtail also has in-depth expertise in underlying business processes, data, and technology, such as robotics and machine learning. For more information, visit <https://yellowtail.nl>

About Conclusion

Conclusion is an IT service provider that focuses on business transformation and process outsourcing. The company has been set up as an ecosystem in which all companies have their own expertise and combine this to offer customers sector-specific and technological expertise as well as flexibility. By taking responsibility for social and mission-critical business processes and systems, it distinguishes itself from other IT service providers. Conclusion focuses on medium-sized to large customers in the Dutch market who have a central role in society. For more information please see:

<https://www.conclusion.nl>